



# BECOMING A SPONSOR

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of the Peachtree Corners Photography Club

# About the Peachtree Corners Photography Club



- Peachtree Corners Photography Club, Inc was founded in 2017 and became a public, not-for-profit, 501(c)(3) corporation in February 2022. The Club has grown
- to 96 paid members in 2023.
- The mission of the Club is to educate, encourage, and expand the photographic knowledge and capabilities of individuals in Peachtree Corners and surrounding areas.
- We aim to foster a spirit of creativity and learning through educational opportunities, critiques, outings, competitions, interchange of ideas, and fellowship and association with other individuals and Clubs.
- We provide a forum for people with a passion for photography and with varied skill levels to share their interests, ideas, experience, and work.
- We have two monthly meetings and a variety of workshops and field trips throughout the year.
- Our website address is [www.pcphotoclub.org](http://www.pcphotoclub.org)

Visit Peachtree Corners  
Photography Club Website  
<https://pcphotoclub.org/>



# Why should you consider supporting us?



We are an enthusiastic and very active group!

We live in and around Peachtree Corners (your potential customers)!



# We have rich programming!



Every year is full of rich programming, in person, on Zoom, and in the field to build the photography skills of our members using a “Learn-Apply-Share” Model.

2023 MASTER CALENDAR FOR PEACHTREE CORNERS PHOTOGRAPHY CLUB

Month	Monthly Meetings			Theme (Critique/Show & Tell/PP Ch)	Technical Webinar Themes			Field Trip, Meetup, Work Shop		
	Day	Topic	Main Speaker		Day	Topic	Presenter	Day	Topic	Leader
JAN	12				24-Jan	Understanding the 12 Elements	TR, RP, DS			
FEB	9	Favorite Piece of Gear	Gear Talk & Gear Swap	Favorite Pic of 2022 (S&T)	28-Feb	Photo Retouching	Brad Budd			
MAR	9	Travel Photography	Marcia Brandes	RAW Edit Challenge	28-Mar	The 13th Element: Creating Titles for Images	Tracey			
APR	13	Photography: A Love Affair w/Life	Rob Giersch	Submit photos for 4/25 Critique	25-Apr	Critique	DS, BW	22-Apr	Fishing Boat Tour	Mickey Holbrook
MAY	11	Product Photography	John Slemp	Missed!	23-May	Double Feature: Focal Lengths & LR Masks	Tracey & Bob C			
JUNE	8	Favorite Nature Photo Spots in GA	Tom Wilson	Something you're passionate about	27-Jun	Photo Painting	David S	30-Jun	Green Heron Chicks	David Dunagan
JULY	13	Mastering Exposure & Color	Kevin Ames	Submit photos for 7/25 Critique	25-Jul	Critique of Nature Photos	DS, BW	22-Jul	Mastering Studio Lighting	Kevin Ames
AUG	10	Architectural Photography	Randell Beck	Bright & Colorful S&T	22-Aug	Camera Movement Special Effects	Tracey et al			
SEPT**	14	Healing Through Nature Photography	Dwain Vaughns	Structures S&T	26-Sep	Taking Holiday Family Photos	Tracey	30-Sep	Road Atlanta	Tracey Rice
OCT	12	The Cheapskates Guide to Photography	Brian Walton	Submissions for Juried Exhibition	24-Oct	Critique on "A Moment in Time" Photos	DS, BW	11-Nov	Aviation Photography	John Slemp
NOV	9	Abandoned Places	Jeff Milsteen	RAW Edit Challenge	28-Nov	Rust	Kevin Raber			
DEC	14	Videography	Rob Rainey	Abandoned Places & Things						



# We have two monthly programs in person and on Zoom



Drone photography demonstration



Zoom audience





# We have several field trips and meetups





# We have intensive workshops to build our photography knowledge and skills





# We hosted our first juried exhibition in 2023 (now on display at The Forum)



## ART & ENTERTAINMENT

### “Light Is Hope”

A Juried Exhibition by The Peachtree Corners Photography Club



The very active and growing Peachtree Corners Photography Club is hosting its first juried print exhibition. The theme of the exhibition is “Light Is Hope,” and it is displayed at the Peachtree Corners Library, 5570 Spalding Drive.

The exhibition consists of 100 beautiful photographs that were selected from the call for entries



by the judge, **Amanda Gardner**. Amanda is co-owner of a wedding and corporate photography business. She received her degree in Commercial Photography from Gwinnett Technical College in 2010 and has been an instructor at the Atlanta School of Photography since 2012.

By PTC Staff



Sixteen people worked six hours on a Saturday to install 100 photos for the exhibit. Top left, L to R — Tracy Rice, Joey Straka, and Darren Straka (Photo by Tracy Rice). Top, top to bottom — Darren Straka, Joey Straka, and Theresa Phillips (Photos by Richard Phillips). Above left, Amanda Gardner. Above, front to back — Vipul Singh, MD, Vicki Skurski, Marcia Brandes, and David Schilling.



According to the Club's President, **Tracy Rice**, “We felt that after the long pandemic and all the strife in the world today we could use the power of photography to shine a light on images that convey a sense of hope and optimism. The images in the exhibition are unique works of art created by 30 local artists, taken close to home and far away, of widely varying subject matter in distinctly different styles.”

When asked about the decision to host the exhibition at the Peachtree Corners Library, Tracy said, “We knew we wanted to exhibit the work in a public space within Peachtree Corners. The library is large, centrally located, is open to the public every day of the week and has lots of empty wall space. The librarians are very excited to have too large prints of art filling their walls, especially ones of such high quality from local artists.”

“It gives people yet another reason to visit the library,” she continued. “We also love it because there are still a lot of people who don't know about our club, and the exhibition will introduce us to more people who may have a passion for photography.”

The library is set to host the “Light Is Hope” Grand Opening and Junior's Talk on Saturday, February 4. Visitors will hear the junior talk about her process of selecting the photos from those submitted. Amanda will also lead a walk through the Exhibition and discuss many of the photos on display.

#### Exhibition Artists' Talk set for February 25

On Saturday, February 25, there will be an Artists' Talk at the library, from 10:30 a.m. to 12 p.m. Visitors will be able to roam through the exhibition and talk with the artists whose work is displayed. They'll learn the backstories of the photographs — where the photos were taken, what attracted the photographers' eyes to take the photos, how they took them and how they edited them to make original pieces of art.

### “Light Is Hope”



Bob Chadwick - Family Stroll

As photography clubs go, the Peachtree Corners Photography Club is relatively young, having been founded in 2017. The group's purpose is to educate, encourage and expand the photographic knowledge and capabilities of its members.

#### Club meetings and other events

The photography club hosts a monthly meeting at Atlanta Tech Park on the second Thursday of every month. Meetings are free and open to the public. The club also holds a virtual technical webinar on the fourth Tuesday of every month for paid members, and it hosts guided field trips, meetups and workshops throughout the year.

The Peachtree Corners Photography Club has grown substantially in the last three years, and it became a recognized 501(c)(3)

non-profit organization last year. Tracey said, “I am always amazed at the large number of very skilled photographers we have in and around Peachtree Corners, and the number seems to be growing exponentially every day! Our club is a wonderful resource for photographers of all skill levels, from beginners to pros, to continually grow their skills and share their love of photography with other like-minded people.”



Richard Phillips - Walking Across A Thermal Pool



Brian Walton - Ethereal Drama



Marcia Brandes - Basking in the Warmth

#### Featured Exhibition Artists

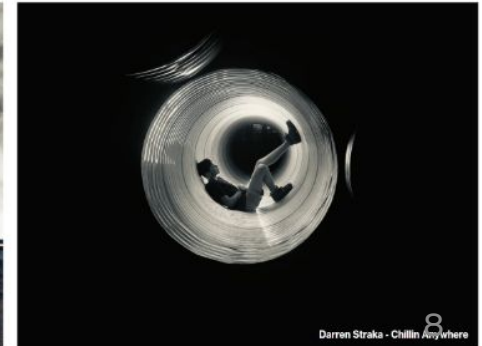
- Gary Beck
- George Kafferakis
- Eric Richter
- Marcia Brandes
- Mario Lombardi
- Chanel Salish Soares
- Bob Chadwick
- Linda McLaurin
- David Schilling
- Chuck Cimarrin
- Anna Niziol
- Tom Simpson
- David Dunagan
- Joseph Peake
- Vipul Singh
- Ken Esser
- Paul Peterson
- Jim Skurski
- Margaret R. Gallagher
- Richard Phillips
- Darren Straka
- Rafael Garcia
- Jody Pollack
- Bob Walker
- Robert Gates
- Andrew Potts
- Mike Walker
- Philip Hart
- Tracey Rice
- Brian Walton

#### Exhibition Sponsors

- The HP Graphics Experience Center
- The Gilman Brothers Company

#### Year-Round Sponsors

- Aristo J. Shyn, DMD, Link Dental Care
- Atlanta Tech Park
- Mad Gill's Fishing
- Peachtree Corners Business Association
- Peachtree Corners Magazine
- The UPS Store, 7742 Spalding Drive, Peachtree Corners



Darren Straka - Chillin' Anywhere



# INSPIRE ATLANTA

Extraordinary people and uplifting stories that bring out the best in all of us

## COVERSTORY EXPLORING BEAUTY



Peachtree Corners Photography Club members include Richard Phillips (from left), David Schilling, Brian Walton, Jim Skurski and Tracey Rice at the Peachtree Corners Branch Library. PHIL SKINNER FOR THE ATLANTA JOURNAL-CONSTITUTION

## Capturing hope during uncertain times

Photographers look past loss, isolation to find the light.

By Laura Berrios  
For the AJC

After the despair of a long pandemic and national strife, some local photographers are offering a ray of hope.

They have gone behind the lens to capture uplifting images conveying optimism and promise.

One hundred photos, selected under the theme "Light Is Hope," are on display at the Gwinnett County Public Library Peachtree Corners Branch through March.

It is the first juried exhibition by the Peachtree Corners Photography Club.

As the world reopened, the club wanted to use photography to restore beauty and light, said board member Richard Phillips.

"We thought about the pandemic, what we went through and how

### MORE DETAILS

**Peachtree Corners Photography Club "Light Is Hope" Juried Exhibition**  
100 photos displayed through March at the Gwinnett County Peachtree Corners Branch Library, 5570 Spalding Drive, Peachtree Corners. For more about the photo club visit: [pcphotoclub.org](http://pcphotoclub.org).



few in their 90s. In addition, plans are in the works to offer membership scholarships to high school students with an interest in the medium.

The club's mission is to educate, and monthly meetings and webinars, along with occasional workshops and field trips, benefit all levels of expertise, from beginners to seasoned professionals.

"We try to bring our skills together and help everyone improve," said board member Brian Walton.

Most participants are serious hobbyists eager to learn, but even those whose only camera is a cellphone are welcome. The exhibit includes some cellphone shots.

"I tell people, don't be ashamed of it; they take fantastic photos," said Rice. "If you can understand composition and lighting, you can take some good photos. The camera is just a tool."

Mingledorffs

Gwinnett Forum  
Gwinnett County's community forum and idea exchange

Thursday, March 9, 2023

FULL ISSUES TODAY'S FOCUS ELLIOTT BRACK'S PERSPECTIVE

News

## NEWS BRIEFS: Peachtree Corners Library now exhibiting 100 juried photographs

February 21, 2023 6:54 am



"Triple Reflections" by Vipul Singh

The Peachtree Corners Photography Club is hosting its first Juried Print Exhibition. The theme of the exhibition is "Light Is Hope," and it is displayed at the Peachtree Corners Library at 5570 Spalding Drive. The exhibition consists of 100 photographs.

The club wanted to find a way to use the power of photography to shine a light on images that convey a sense of hope and optimism after the long pandemic and all the strife in the world today.

Peachtree Corners  
Photography Club

Light is Hope

A JURIED EXHIBITION  
BY THE PEACHTREE CORNERS PHOTOGRAPHY CLUB

### Featured Artists

Dary Buck  
Merle Brander  
Bob Chavakis  
Chuck Chavakis  
David Danahy  
Ken Ewer  
Margaret B. Gallagher  
Rafael Garcia  
Robert Cotes  
Philip Han  
George Katsoulis

Marie Lammont  
Linda McMurrian  
Anna Hozel  
Joseph Poole  
Paul Peterson  
Richard Phillips  
Judy Pritchard  
Andrew Potts  
Tracy Rice  
Eric Rickner  
Cheryl Salish-Jones  
David Schilling  
Tara Simpson  
Vipul Singh  
Tim Skurski  
Dorcas Stokes

Bob Walker  
Mike Walker  
Brian Walton



Welcome to the first Juried Exhibition of the Peachtree Corners Photography Club. As you walk around the library, we hope you will be inspired by the 100 juried photographs that were selected from the call for entries by our judge, Ms. Amanda Vardan.

After a long pandemic and all the strife in the world today, we wanted to use the power of photography to shine a light on images that convey a sense of hope and optimism. The images you see are unique works of art created by 100 local artists, all chosen to inspire and for away, of widely varying subject matter in distinctly different styles.

Sponsors



We are grateful for the generosity of our exhibition sponsors. The HP Graphics Experience Center and The Gilman Brothers Company, who provided the prints.

We are also very grateful to the Peachtree Corners Branch of the Gwinnett County Public Library for their partnership in hosting the exhibition.

We are indebted to our year-round sponsors for their continuous support:  
Atlanta 3 Spine BMD, Link Dental Care, Atlanta Tech Park, Mod City Riding, Peachtree Corners Hospital, Peachtree Corners Fire Department, The UPS Store, 7912 Spalding Drive.

Scan QR code to learn about the Peachtree Corners Photography Club.

## PEACHTREE CORNERS MAG

HOME CONTACT US THE ED HOUR PEACHTREE CORNERS LIFE CAPITALIST SAGE

### ARTS & LITERATURE

## "Light Is Hope" Exhibition Holds Grand Opening

Published 3 weeks ago on February 15, 2023  
By Peachtree Corners Magazine staff



# SANDY SPRINGS & DUNWOODY

The Atlanta Journal

ies from Sandy Springs at [www.ajc.com/neighborhoods/sandysprings](http://www.ajc.com/neighborhoods/sandysprings) and from Dunwoody at [www.ajc.com/neighborhoods/dunwoody](http://www.ajc.com/neighborhoods/dunwoody)

## INSPIRE ATLANTA



Peachtree Corners Photography Club members David Schilling (from left), Tracey Rice and Richard Phillips stand with some of their work on display at the Peachtree Corners Branch Library. PHIL SKINNER FOR THE ATLANTA JOURNAL-CONSTITUTION

## Photographers see hope during pandemic

Exhibit throughout March is labor of love, optimism.

By Laura Berrios  
For the AJC

After the despair of a long pandemic and national strife, some local photographers are offering a ray of hope.

They have gone behind the lens to capture uplifting images conveying optimism and promise.

One hundred photos, selected under the theme "Light Is Hope," are on display at the Gwinnett County Public Library Peachtree Corners Branch through March.

It is the first juried exhibition by the Peachtree Corners Photography Club.

As the world reopened, the club wanted to use photography to restore beauty and light, said board member Richard Phillips.

"We thought about the pandemic, what we went through and how everyone felt being cooped up inside, so we wanted something hopeful," added club



The Peachtree Corners Photography Club photo exhibit includes a Hero Wall. PHOTO COURTESY OF BRIAN WALTON PHOTOGRAPHY

### MORE DETAILS

**Peachtree Corners Photography Club "Light Is Hope" Juried Exhibition.** 100 photos displayed through March at the Gwinnett County Peachtree Corners Branch Library, 5570 Spalding Drive, Peachtree Corners. For more about the photo club visit: [pcphotoclub.org](http://pcphotoclub.org).

## ENTERTAINMENT

## AMC rolls out new pricing program

Better seats at AMC movie theater in U.S. to cost more

By Rodney Ho  
[rodney.ho@ajc.com](mailto:rodney.ho@ajc.com)

AMC has begun chipping away at better seats in its theaters in a few cities as it rolls out the policy out by the end of the year.

The program, during which AMC will give a discount to crane the front row, while the "preferred" section will cost \$1 or \$2 more.

This policy will kick in after 4 p.m. who sign up for AMC's subscription program to pay the extra charge. The nation's largest theater chain is headquartered in St. Louis, Missouri, and has theaters in metro Atlanta.

Tiered pricing is in place at Michigan-based AMC. At AMC's theater in Atlanta, the chain has extra for its recliner seats, regular seats.

Tiered pricing is in place at AMC's theater in Atlanta, the chain has extra for its recliner seats, regular seats.

Theaters also charge 3D showings, and AMC has been around since 1982.

Brandt Gully, who runs AMC's Atlanta theater, said his theater will see more for a high-den opening weekend.

"Pricing, similar to the ticketing model," he said, "is particularly important."

Christopher Esco of Plaza Theatre in Atlanta purchased AMC stock during the depths of the pandemic and then when the prices fell.

He still owns a few shares of this new AMC policy, which will get attention to help AMC's business.

The chain has \$10 billion and according to The Wall Street Journal, it is burning through cash.

"They're falling apart," he said. "They don't know what they're doing." AMC's most direct competitor, is in even a worse shape, exacerbated by the pandemic. Its parent, Cineworld, filed for Chapter 11 protection last Sept. AMC has been closing theaters, including Atlanta's AMC Cinema in November.



# We are a professionally-run organization



- Active and engaged Board of Directors with 10 members
- Written Bylaws and Operating Guidelines
- Rigorous management routines
- Monthly Board meetings
- Yearly planning meeting
- Beautiful and well-maintained website
- Active social media presence on Facebook and Instagram
- Partnerships with the Peachtree Corners Business Association and The Peachtree Corners Magazine
- Our members are routinely called upon to provide photography services to local businesses

## *Meet the Board*



Tracey Rice

President



Richard Phillips

Vice President & Hospitality Chair



Bob Walker

Treasurer



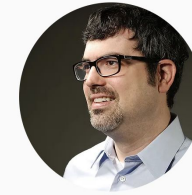
Marcia Brandes

Secretary



David Dunagan

Field Trips Chair



Brian Walton

Themes & Critiques Chair



Steve Fix

External Communications Chair



Stephanie Artavia

Webmaster and Internal Communications Chair



Elaine Bullard

Meetups Chair



David Schilling

Mentoring Program Chair



James Skurski

Resources Chair



# What are the benefits of being a sponsor?



- Expose and promote your business in an active, consistent, and personal manner to a large group of people who live in and around Peachtree Corners.
  - Combined attendance at all Club events in 2023 was 2,200 people.
  - 28 separate occurrences (two monthly meetings, plus workshops and field trips).
  - All meetings are recorded and posted in our YouTube channel library, which has a total of 84 videos to date. When you become a sponsor, your company will be promoted in the first 5 minutes of the videos which are watched for years in the future.
  - Impressions of your company name, logo, and active link to your website on our website, which had 4,058 Site Sessions and 1,546 Unique Visitors in 2023.
- As a 501(c)(3), your contribution to the Club is tax deductible.
  - You will receive a donor letter in January of each year following your donation.
- You will get the satisfaction of knowing you are supporting a very worthy non-profit organization in your community.
- You will have access to a large group of local photographers with a wide range of skills who might be able to help you with your photography needs.
- There are many other tangible benefits depending on your sponsorship level.



# Sponsorship Levels and Benefits



	Bronze	Silver	Gold	Platinum
Sponsorship Benefits	\$100	\$200	\$300	\$400
Your company name, logo and active link to your website appear on our website's sponsorship page	✓	✓	✓	✓
Your logo is included on the introduction page of meetings and workshops for 12 consecutive months (approximately 28 occurrences)	✓	✓	✓	✓
The opportunity to have your marketing materials, coupons, etc. distributed in a packet to our members	✓	✓	✓	✓
Your logo appears in a Sponsor-appreciation post on our Facebook page 3 times a year	✓	✓	✓	✓
Your company name is read out loud at all meetings for 12 consecutive months.		✓	✓	✓
Complimentary PCPC merchandise (Silver = Hardback Journal, Gold = Hat, Platinum = T-Shirt)		✓	✓	✓
Your company name is read out loud with a brief description of your business at meetings and workshops for 12 consecutive months.			✓	✓
One free annual Club membership to keep or gift to someone else (\$35 value)			✓	✓
Opportunity to make a personal pitch about your business at one monthly Club meeting a year.				✓
A professional headshot at no charge				✓

## Note:

- Benefits are accrued for 12 months beginning the month payment is received.
- The sponsor logos will be shown (and read aloud for Silver & Gold members) within the first five minutes of the monthly meetings and technical webinars.



# How does the Club use sponsorship donations?



- We use the donations from our sponsors to support our programming and Club expenses, such as:
  - Honorariums for our guest speakers and workshop leaders
  - Models for photography workshops
  - Liability insurance
  - Website hosting
  - Mailchimp for member emails
  - Photography exhibit expenses
  - Marketing expenses
- With more sponsorships, we would be able to host more frequent workshops, including a Photography 101 workshop for the community a couple of times a year.



# Becoming a Sponsor is easy!



Provide us with the following information:

- Your Name
- Your Company Name
- Your Email Address
- Your Mailing Address
- Your Website URL

Email Company's logo as a .jpg or .png to [info@pcphotoclub.org](mailto:info@pcphotoclub.org)



This QR code will take you directly to the sponsorship page of our website where you can complete the form. Or you can fill out the attached hard copy form.



# We are grateful for our Club sponsors!



## Platinum Sponsors



Club Member Sponsor

## Bronze Sponsors



## In-Kind Sponsors

